



Allen Holmes

VP Marketing and
Platform Alliances

ClearDB Ranked a “Contender” in Forrester Wave Database-as-a-Service Report

ClearDB made its debut in “The Forrester Wave™: Database-as-a-Service Q1 2017” report last week and was ranked as a “contender” in the overall database-as-a-service (DBaaS) market. Forrester Research evaluated the strengths and weaknesses of 13 of the top DBaaS vendors to see how they stacked up against one another. Forrester only included Wave vendors that have been mentioned by 10 unique customers in the past 12 months, and whose use cases span more than one major geographical region.

We received the second highest rating for architecture, a 3.5, behind only Microsoft, which received a 3.6. Our unique architecture positions us for innovative cloud product solutions in the future.

In addition, we received high marks in the Open Source category. The ClearDB MySQL-as-a-Service runs on all four major clouds - AWS, Azure, Google and SoftLayer – and provides a single unified experience for customers worldwide. In fact, it is designed to work on major public clouds and to support private cloud and on-premise operations. We offer low-cost services for MySQL across major cloud platforms and are one of only 5 of the 13 vendors in the report to offer a fully “managed” and supported MySQL DBCS.

Our nonstop data services platform automates the provisioning and management process with an intuitive services framework that accelerates performance and guarantees high availability in any cloud marketplace, all while reducing database license footprint and related infrastructure costs up to 85 percent.

Overall, the report concluded that ClearDB is “a viable option, especially for on-premise MySQL customers that see the cloud as an option to extend their platform or build moderate-sized cloud-based applications.”

Enterprise architects see DBaaS as a way to address their top database challenges and deliver new capabilities and services to the business. According to Forrester, 28% of global infrastructure decision makers already support DBaaS deployment and they expect that number will likely double over the next four years.

Use cases for DBaaS have grown significantly and include more sophisticated and complex deployments. We are executing on an aggressive business model strategy to ramp up delivery of our solutions and to leverage our leadership position in the DBaaS market, which is expected to grow to \$14 billion by 2019, according to MarketsandMarkets Cloud Database and Database-as-a-Service report.

As we continue to move our way deeper into the DBaaS market, our goal is to help companies eliminate database sprawl, reduce administrative complexity and reduce inefficient asset costs that impede business innovation.

